



Moving From Wealth to Significance 2023

*My bounty is as boundless as the sea. The more I give to thee, the more I have, for both are infinite.
Juliet – Romeo & Juliet (Act 2 Scene 2)*

Wealth comes in many forms, and can be passed on in many ways. Wealth can refer to an investment portfolio, but it can also denote riches that have nothing to do with material possessions. Perhaps it's a passion for social justice, or an appreciation for beauty in the arts, a scrapbook of memories, or simply an abundance of all that is good in life.

Many people have had their financial foundation shaken in recent years. From the collapse of heralded financial giants to huge losses in retirement savings, financial wealth appears more transient than ever. Valerie Gay brings vast and varied experience as a consistent contributor to causes in her home town of Philadelphia, from mentoring youth, providing free music lessons, to serving on corporate boards. In 2020, she was awarded an Honorary Doctorate from Saint Joseph's University in recognition of her tireless efforts and lasting impact on the Philadelphia community.

Joining her is her co-founder in Syncopate Creative, Steve Pappaterra. Having grown up in a poor section of Trenton, New Jersey, he and his twin brother received full scholarships to Rutgers University. As an estate planning attorney with his executive experience in family wealth management, he partners with Valerie in taking their audience on a reflective journey about their wealth, values, and meaning.

In this interactive program that also blends music and video, find out how families are increasingly motivated to pass on "values," not just "value," to their heirs.



Valerie Gay possesses a unique blend of executive leadership and financial expertise, paired with extensive program development, which allow her to seamlessly interact in the areas of business, academia, and arts.

For nearly 20 years, Val has held senior and executive positions, including executive director of Art Sanctuary in Philadelphia, assistant dean for Institutional Advancement for the College of Education at Temple University, and vice president and portfolio manager with PNC Advisors where she managed investment portfolios of high net worth individuals and family trusts. She currently serves as client experience director for the internationally-acclaimed Barnes Foundation. Val conducts workshops on financial management, organizational and board structures, and arts education, along with a coaching practice on presentations and performance. She has written articles concerning women and investing, as well as fundraising for regional and national publications, and has appeared on television newscasts and radio broadcasts. As a classically trained vocalist, Val has performed across the globe in operas, special events, and solo concert recitals. Val earned a Professional Studies Certificate and a Master of Music in Vocal Performance at Temple University's Boyer College of Music and Dance, a Bachelor of Music in Voice Performance from the University of the Arts, completed degree course work at Peabody Conservatory of Johns Hopkins University and has achieved the professional designation of Certified Financial Planner.



Stephen Pappaterra, Esq. has a diverse background as an attorney, wealth management executive, professor, and professional drummer. He is Co-Founder and President of Syncopate Creative, LLC, a consulting firm that provides creative direction on presentations, positioning, and performance for professional services firms. In addition to practicing law at two prominent regional law firms in New Jersey and Philadelphia, Steve spent 14 years as National Director of Wealth Planning for PNC Wealth Management, where he led a team of 80+ attorneys, CPAs, and certified financial planners. He has lectured and published widely in professional journals, and has been interviewed numerous times for major media outlets.

Steve received his B.A. and J.D. from Rutgers University.